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PRESS RELEASE

SCHWARZ BECOMES

3S GmbH – SECURE SYSTEM SOLUTIONS.

The long-established company from Hausham presents its new brand identity and clear strategy for the future under the leadership of Marco Castiglioni.

Hausham, 18 November 2025 – After more than 127 years of company history, Schwarz Druck GmbH is entering a new chapter: the internationally active security printing company will in future operate under the name **3S GmbH – Secure System Solutions.**

With the new 3S brand, the company is consistently focusing on the future. The new brand identity stands for innovation, digitalisation and a clear commitment to quality and partnership. Existing contracts and contact persons remain unchanged.

"With 3S, we are expressing what drives us: security, systems and solutions for our customers, for the market and for the future,‘ explains Marco Castiglioni, Managing Director of 3S. ’We remain true to our roots as a security printing company, while at the same time developing into a modern system provider that intelligently connects analogue and digital worlds."

The new brand name 3S stands for three central pillars:
Secure: Security and trust along the entire value chain
System: Holistic, integrated solutions that connect processes and create efficiency
Solutions: Individual and intelligent responses to customer requirements

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The name change underlines the strategic realignment of 3S. The company continues to focus on highly secure printing and marking solutions, but is consistently expanding its digital services, for example in the field of RFID technologies, smart city applications and intelligent marking systems.

‘The move from Schwarz Druck to 3S is more than just a name change,’ emphasises Castiglioni. "It stands for innovative strength and the desire to rethink security, from classic security printing to networked solutions."

About 3S:
Founded in 1898 as Security printing company Schwarz, 3S employs around 50 people at its site in Hausham, Bavaria. The company exports to over 30 countries and is internationally recognised as a specialist in security and system solutions. 3S is certified according to Intergraf ISO14298:2021 (governmental level) and has numerous other quality certifications in international security printing.

Its portfolio includes ID/visas, integrated cards, vouchers, cheques, security labels, seals of approval, tax stamps, certificates, tickets and many other specialised printed products.

The range is increasingly being supplemented by digital solutions such as RFID/NFC-based applications, smart vignettes and components for networked mobility and smart city systems, as well as intelligent control technologies.

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